

# M%C3%AAs

## **Logic Programming and Nonmonotonic Reasoning**

This volume contains the proceedings of the 10th International Conference on Logic Programming and Nonmonotonic Reasoning (LPNMR 2009), held during September 14–18, 2009 in Potsdam, Germany. LPNMR is a forum for exchanging ideas on declarative logic programming, nonmonotonic reasoning and knowledge representation. The aim of the conference is to facilitate interaction between researchers interested in the design and implementation of logic-based programming languages and database systems, and researchers who work in the areas of knowledge representation and nonmonotonic reasoning. LPNMR strives to encompass theoretical and experimental studies that have led or will lead to the construction of practical systems for declarative programming and knowledge representation. The special theme of LPNMR 2009 was “Applications of Logic Programming and Nonmonotonic Reasoning” in general and “Answer Set Programming (ASP)” in particular. LPNMR 2009 aimed at providing a comprehensive survey of the state of the art of ASP/LPNMR applications. The special theme was reflected by dedicating an entire day of the conference to applications. Apart from special sessions devoted to original and significant ASP/LPNMR applications, we solicited contributions providing an overview of existing successful applications of ASP/LPNMR systems. The presentations on applications were accompanied by two panels, one on existing and another on future applications of ASP/LPNMR.

## **AAS NASA Symposium on the Physics of Solar Flares**

The treatment of Muslims is the touchstone of contemporary European racism across its many nations and localities. We make a definitive case for two arguments in this book: firstly, the recognition of the accelerating and pervasive nature of Islamophobia in this region; and secondly, recognition that this process is being, can be, and will be challenged by counter-narratives that make the claim for Muslim humanity, plurality, space and justice. This book draws on new evidence from eight national contexts to provide an innovative kit of counter-narratives, which were presented and well received at the European Parliament in September 2018, and subsequently launched across Europe in national workshops in selected states. A synergy between leading academic researchers and the Islamic Human Rights Commission, Countering Islamophobia in Europe will be of value to EU institutions, governments and policy-makers, NGOs and media organisations, as well as researchers of multiculturalism, Islam, Muslims and immigration.

## **Countering Islamophobia in Europe**

Democratic institutions should promote accountability of government officials to the needs of citizens. Civil society plays a role in exposing corruption as well as in communicating the needs of low-income residents to officials. Neither the institutions of representative democracy nor the presence of civil society, however, appears to automatically guarantee adoption of social benefits for the poor. Can democratic institutions be created to address social challenges? Scholars, development practitioners, donors, and activists propose participatory governance institutions as mechanisms to create accountability and responsiveness through a public forum incorporating civil society. To date, however, little comparative research exists to confirm whether these institutions do influence adoption of social policies. Maureen M. Donaghy remedies this gap by combining data from Brazil's 5,564 municipalities with extensive fieldwork from five Brazilian cities to test whether participatory municipal housing councils are associated with an increase in adoption of social housing programs to benefit the poor. Housing represents an issue of critical importance in Brazil and other developing countries where large populations reside in informal settlements in unsafe and insecure conditions. *Civil Society and Participatory Governance* is the first book of its kind to move the conversation

beyond budgeting to other social policy areas, providing fresh theoretical and empirical insights to demonstrate that participatory governance institutions are effective mechanisms to coordinate government officials and civil society to alter policy-making.

## **Civil Society and Participatory Governance**

Comprehensive description, with keys and extensive bibliography, of all known species and varieties of moss in Antarctica.

## **Illustrated Moss Flora of Antarctica**

This book explores how digital marketing can drive disability inclusion in consumer culture by addressing accessibility, representation, and research methodologies. It offers practical and theoretical insights for academics, practitioners, and policymakers interested in marketing, communication, sociology, and public policy. The first part, Digital Marketplace Accessibility, examines strategies for reducing the digital divide, including inclusive hiring practices and accessible platform development. The second part, Digital Representation, focuses on how people with disabilities are portrayed in digital media. It analyses topics such as aesthetics, influencer marketing, mental health advocacy, and neurodiversity. The third part, Digital Methodologies, highlights research approaches like netnography and offers reflections on methodological challenges when researching consumers with disabilities. Contributors discuss practices for conducting ethical and inclusive research involving people with disabilities, providing a roadmap for scholars. The final part, Poetic Epilogue, takes a poetic turn, offering an ecopoetic reflection on lived experiences of Alzheimer's disease. This book encourages readers to reconsider disability as a complex and intersectional category. It inspires marketers, researchers, and advocates to adopt more inclusive and socially conscious marketing practices, ultimately contributing to a more equitable digital consumer culture.

## **Disability and Digital Marketing**

The aim of this book is to show how wine tourism can be used as a model for sustainable economic development, driving economic growth and social development in some locations. It will explore the interaction between tourism and viticulture in wine tourism destinations, while also explaining some of the repercussions of these activities. This book covers various topics including regional development, environmental management, sustainable viticulture, quality management in wineries and wine tourism routes among others. Wine tourism, which combines two important yet distinct economic activities (i.e., tourism and viticulture), has recently emerged as a new tourism product driven by tourists' search for new experiences and wineries' need to diversify their businesses and seek new revenue streams to boost sales. This new form of tourism, which typically takes place in rural areas and which combines wine production with tourist activities, is becoming important for such regions by providing a complementary income source. It provides a model for sustainable economic development for these regions, which for various reasons may otherwise struggle to develop. Featuring cases and business implications from various locations, this book provides an important source of knowledge—both theoretical and practical—suitable to academics, scholars, researchers, and practitioners in the tourism sector and the wine industry.

## **Hand-Atlas**

Falar sobre o processo de ensino e aprendizagem, neste momento, exige-nos dois aspectos preponderantes para a reflexão: nosso lugar de fala e nosso percurso de formação. Tais questões se entrelaçam de tal forma que conceber um em detrimento do outro seria o mesmo que perceber o mundo material apenas pela lente dos acontecimentos in loco, desprezando nossas vivências como produtos socioculturais, frutos do acúmulo de construções, tecidas pela sobreposição temporal das grossas camadas da História. Em pleno século XXI, os cenários educacionais se transfiguram com a mesma rapidez dos avanços tecnológicos e da ciência, impondo aos profissionais de educação a ressignificação de suas práticas que outrora tinham como recursos apenas o

giz, a lousa e o livro didático. Para Lévy (1999, p. 11), “[...] estamos vivendo a abertura de um novo espaço de comunicação, e cabe apenas a nós explorar as potencialidades mais positivas deste espaço nos planos econômico, político, cultural e humano.” A utilização das tecnologias digitais de informação e comunicação (TDIC), há tempos debatida entre pesquisadores e professores de Educação Básica, tornam-se, diante do contexto pandêmico, alternativas viáveis para assegurar o conhecimento e, concomitantemente, ofertar aos educandos o mínimo de aprendizagem em meio ao cenário repentino e, por vezes, desolador instaurado desde 2020. De acordo com Schneider (2015, p. 63), “[...] é preciso reconhecer essas mudanças, compreendê-las e inserir as tecnologias como recursos potencializadores do processo de ensino e aprendizagem nas práticas docentes.” O ponto fulcral desta obra reside nos momentos de reflexão estabelecidos no transcorrer da disciplina de Educação e Novas Tecnologias: implicações ao currículo da Educação Básica e Superior, ministrada pela professora Daniela Nogueira de Moraes Garcia, vinculada ao Programa de Pós-graduação em Educação (PPGE), da Unesp de Marília. Entre vivências, compartilhamentos e estudos teóricos acerca da ementa, ao final, os alunos foram desafiados a legitimarem suas vozes e seus diferentes lugares de fala na forma de artigo ou relato de experiência, ressaltando o uso dos artefatos tecno-digitais como ferramentas capazes de promover aprendizagem, disruptividade e empoderamento de jovens que estão amplamente inseridos em práticas sociais mediadas pela interface de seus smartphones, tablets e notebooks. Nesse sentido, Kalantzis et al. (2020, p. 358) apontam que “[...] a aprendizagem se torna mais efetiva quando as diversas perspectivas dos alunos são deliberadamente introduzidas em sala de aula e usadas como recursos.” Em momento algum, deixamo-nos vislumbrar pelas máquinas a ponto de negligenciarmos a afetividade, o valor das relações e o exercício constante da escuta ativa e do dialogismo entre professores e alunos, pois “[...] por meio de uma pedagogia crítica e revolucionária podemos resgatar a utopia expressa numa concepção crítico-emancipatória, em que haja a possibilidade de diálogo, interação, transformação e mudança, além de atender aos desafios do tempo que está por vir” (CORRÊA, 2019, p. 12).

## **Lexical Phonology and Morphology of the Ciyao Verb Stem**

This empirically and theoretically grounded book provides insights into the ascendance of powers such as Turkey, South Korea and Indonesia and their relationship with Africa. Leading scholars present case studies from the BRICS and beyond to demonstrate the constantly evolving and complex character of these ties and their place in the global capitalist order. They also offer new theoretical insights, as well as theorisation of the spatio-temporal dynamics involved in processes of accumulation within the African space. Their contention is that, despite their supposed anti-imperialism, these emerging powers have become agents for continued uneven development. This innovative edited collection will appeal to students and scholars of international relations, political science, development studies, area studies, geography and economics.

## **Wine and Tourism**

Advances in Clinical Chemistry

## **The Hessian Fly, Its Ravages, Habits, Enemies, and Means of Preventing Its Increase**

“Neutrosophic Sets and Systems” has been created for publications on advanced studies in neutrosophy, neutrosophic set, neutrosophic logic, neutrosophic probability, neutrosophic statistics that started in 1995 and their applications in any field, such as the neutrosophic structures developed in algebra, geometry, topology, etc.

## **Tecnologias e metodologias ativas**

This open access book focuses on theoretical and empirical intersections between governance, knowledge and space from an interdisciplinary perspective. The contributions elucidate how knowledge is a prerequisite as well as a driver of governance efficacy, and conversely, how governance affects the creation and use of knowledge and innovation in geographical context. Scholars from the fields of anthropology, economics,

geography, public administration, political science, sociology, and organization studies provide original theoretical discussions along these interdependencies. Moreover, a variety of empirical chapters on governance issues, ranging from regional and national to global scales and covering case studies in Australia, Europe, Latina America, North America and South Africa demonstrate that geography and space are not only important contexts for governance that affect the contingent outcomes of governance blueprints. Governance also creates spaces. It affects the geographical confines as well as the quality of opportunities and constraints that actors enjoy to establish legitimate and sustainable ways of social and environmental co-existence.

## **Proceedings of the International Symposium on Optical Memory**

This book offers a fresh look into the “languages of postcolonial modernity” in Africa and, to a lesser degree, its diaspora. It foregrounds the notion of postcolonial modernity in reference to modernization as experienced in the postcolony and its contemporary legacies, and investigates how African languages and literatures, both as means of communication and as instruments of cultural agency, have embodied and mediated modernity. Each chapter grapples with the literary or linguistic dimensions of postcolonial modernity as portrayed in African novels, film, poetry or popular music or as embodied in African and Afro-diasporic languages and dialects. The chapters also reveal how literature and language, respectively, document and embody discourses, phenomena, histories, ideologies, and beliefs that resulted from the legacies of colonialism.

## **Emerging Powers in Africa**

This book features a selection of articles from The 2019 International Conference on Information Technology & Systems (ICITS' 19), held at the Universidad de Las Fuerzas Armadas, in Quito, Ecuador, on 6th to 8th February 2019. ICIST is a global forum for researchers and practitioners to present and discuss recent findings and innovations, current trends, professional experiences and challenges of modern information technology and systems research, together with their technological development and applications. The main topics covered are: information and knowledge management; organizational models and information systems; software and systems modeling; software systems, architectures, applications and tools; multimedia systems and applications; computer networks, mobility and pervasive systems; intelligent and decision support systems; big data analytics and applications; human–computer interaction; ethics, computers & security; health informatics; information technologies in education; cybersecurity and cyber-defense; electromagnetics, sensors and antennas for security.

## **Advances in Clinical Chemistry**

Tourism is an economic and social phenomenon that is centered on a tourist's experience and is dependent on the experiences that are co-created and provided to tourists. Tourism destination managers must understand what tourists perceive as engaging, intense, and memorable in order to remain successful. However, care must also be given to the residents' perception of local tourism development and how it impacts their community. This is a fundamental aspect for tourism development since host communities that support tourism development tend to be more hospitable with tourists, which influences their satisfaction and loyalty. Moreover, the interaction with residents of host communities is a crucial component of the quality of the tourist experience, contributing to the long-term success and sustainability of destinations. The Handbook of Research on Resident and Tourist Perspectives on Travel Destinations is a collection of innovative research that examines travel destinations from the resident and tourist perspectives in order to better support and inform the tourism development process and to make the destinations attractive to visitors while at the same time contributing to resident quality of life and happiness. While highlighting topics including sustainable development, hotel management, and customer satisfaction, this book is ideally designed for government officials, tour developers, travel agencies, brand managers, advertising agencies, restaurateurs, public administrators, hotel managers, tourist industry professionals, academicians, researchers, and students.

## **On-line Zeeman atomic absorption spectroscopy for mercury analysis in oil shale gases**

This book presents significant theoretical and empirical studies of various aspects of hospitality and tourism from the perspectives of both tradition and innovation. With thirty-nine contributors from Bulgaria, Croatia, Indonesia, Italy, Portugal, Slovenia, Switzerland, Turkey, and the USA, it offers a collection of recent regional and marketing studies. The first part is dedicated to traditional tourism and hospitality issues ranging from tourism policy and planning and management practices, through cultural event marketing to the need for more intercultural communication. Special attention is paid to new developments in specialised types of tourism and specific tourist destinations. The second part of the book deals with new developments in the tourism industry offering a range of chapters on new technologies and techniques, the modern concept of urban and city tourism development and specific new and innovative tourism types and products.

## **Neutrosophic Sets and Systems, vol. 58/2023**

The transition from mass tourism to niche tourism has been a slow process. It is clear that mass tourism can damage local culture, authenticity, and resources, and niche tourism is considerably important for the future of tourism companies and destination managers. Thus, it is essential for tourism companies and destination managers to be proactive and adapt to market changes and challenges to hold a stronger position in the business environment in the future. Exploring Niche Tourism Business Models, Marketing, and Consumer Experience provides relevant theoretical and empirical research findings, an innovative and multifaceted perspective of the niche tourist experience, and an understanding of how companies adopt business models based on sustainable paradigms and innovative technologies as a way to create value. Covering topics such as business models, rural tourism, and visitor experience, this premier reference source is an essential resource for marketing managers, product developers, niche tourism executives, marketing and tourism students, business professionals, researchers, and academicians.

## **Knowledge for Governance**

Globalization stems from the verb “to globalize”, which embodies the concept of international interdependence and influence between various social and economic systems. In an increasingly globalized market environment, there is an impetus for many firms to look to foreign markets in order to maintain competitive advantage. Over recent years, it has been possible to see dramatic changes that have strong impacts on all businesses. Strategic process can provide an overall strategic direction to the management of an organization, and gives a specific direction to areas like financial strategy, marketing strategy, organizational development strategy and human resources strategy, in order to achieve success. Innovation is the foundation of economic growth and corporate prosperity. Finally, entrepreneurship provides all the necessary mobilization for this growth and prosperity. In this respect, this book provides scientific evidence and direction to businesses competing in the contemporary competitive and changing environment. As such, it is an essential reference source, building on the available literature in the field of globalization, strategic management and innovation use, while providing for further research opportunities in this dynamic field. The book presents research and paradigms that transcend classical theory in order to examine how business practice is positively affected by these conditions. Across a multitude of sectors and organisational types, scholars of different business specialisations set the theoretical foundations of contemporary thinking and present their practical implementations.

## **African Languages, Literatures, and Postcolonial Modernity**

This book seeks to explore the transformative impact of emerging technologies on the accounting and finance sectors, with a specific focus on how innovations such as artificial intelligence and digital currencies can align with human-centric values like sustainability, corporate responsibility, and ethical governance. It provides a comprehensive analysis of the challenges and opportunities presented by ‘Era 5.0,’ where technological advancements are coupled with societal progress. Featuring cutting-edge research from leading

scholars and industry experts, the collection spans a wide array of topics. Readers will find detailed studies on sustainability reporting, corporate governance, and the role of AI in financial processes, alongside examinations of cross-border tax evasion, the integration of education for sustainable development, and the use of geospatial analysis in business decisions. Other key areas of focus include the Common Reporting Standard (CRS), financial inclusion, and the interplay between human capital and corporate performance. This book serves as an essential resource for academics, practitioners, and policymakers aiming to understand the rapidly evolving dynamics of accounting and finance in a technologically advanced and socially responsible world. Whether reader's interest lies in innovative financial technologies or the ethical dimensions of corporate behavior, this book provides the insights needed to navigate the future of the field.”

## **Information Technology and Systems**

This book offers new insight into International Sports Events (ISEs), examining the relationship between sport, tourism and events. It assesses sports events through the lens of both sports participants and spectators, based on three primary themes: impacts, experiences and identities. The first section of the book contributes to the future development of knowledge by analyzing the impact of sport events and their legacies from economic, environmental, social, sporting, political and cultural perspectives – an understanding of the impacts and potential legacies of sports events is fundamental to their future development. In the second section of the book, the focus moves from impact and legacy issues towards exploring consumer behaviour and participant experiences at a diverse selection of International Sports Events. The emphasis within this section is grounded within the tourism dimension of sports events. Section three of the book highlights the dominant role of identity at a diverse selection of sports events, and demonstrates how that identity is displayed whilst either watching or participating in sport and leisure. The book provides an international analysis drawing on emerging empirical research conducted across a diverse range of sport and leisure activities and contrasting locations. Linked to the three underlying themes of the book, a future research agenda for International Sports Events is provided which is centred on four key pillars: impact, identity, internationalization and interdisciplinary research. This timely book will be of interest to students, researchers and academics studying Event Management, Sport Management and Sport Tourism.

## **Handbook of Research on Resident and Tourist Perspectives on Travel Destinations**

Wild edible plants are native species that grow and reproduce naturally in their natural habitats without domestication. These plants can serve as a healthier alternative to farmed crops that may be heavily laden with pesticides and other poisonous substances. This book focuses on assessment of the nutritional value, potential health benefits, and mechanisms of action of various wild edible plants. It presents information on nutrients and bioactive ingredients that can have health advantages, including antioxidant properties, antimicrobial, anti-inflammatory, and antidiabetic effects. Features: Comprehensive exploration of potential benefits as well as side effects of wild edible plants. Special emphasis is placed on diversity, category, and pharmacological values of wild edible plants. Discusses challenges regarding the usage of wild edible plants such as overharvesting and habitat destruction, safety, and toxicity. A volume in the Exploring Medicinal Plants series, this book highlights bioactive compounds and therapeutic efficacies of various wild edible plant species. It is useful reading for scientists, researchers, academia, and plant scientists interested in the health benefits of wild edible plants.

## **Traditions and Innovations in Contemporary Tourism**

Religious studies and research have gained a lot of interest and attention from researchers, policy makers, and practitioners over the last few years, but the socio-economic impacts have not been explored. Taking into account the profound economic impact the tourism and hospitality industries can have on regions and cities around the world, further research in this area is critical to analyze the extent of such impact and the ramifications that are associated with it. The Handbook of Research on Socio-Economic Impacts of Religious Tourism and Pilgrimage is a pivotal reference source that provides vital research on the social and economic

factors in faith-based journeys. While highlighting topics such as tourist spending, spiritual tourism, and local development, this publication explores religious tourism in the middle age, as well as the methods of modern religious tourism. This book is ideally designed for business managers, cultural preservationists, academicians, business professionals, entrepreneurs, and upper-level students seeking current research on religious tourism and its socio-economic impacts.

## **Exploring Niche Tourism Business Models, Marketing, and Consumer Experience**

Adquirindo este produto, você receberá o livro e também terá acesso às videoaulas, através de QR codes presentes no próprio livro. Ambos relacionados ao tema para facilitar a compreensão do assunto e futuro desenvolvimento de pesquisa. Este material contém todos os conteúdos necessários para o seu estudo, não sendo necessário nenhum material extra para o entendimento do conteúdo especificado. Autor Nelita Buzzi Conteúdos abordados: Políticas de desenvolvimento adotadas a partir de 1930 até a atualidade. Crescimento econômico. Desafios da economia nacional. A evolução da economia brasileira. Crises econômicas internacionais e suas consequências para a economia brasileira. Privatizações. A conjuntura econômica brasileira na atualidade. Informações Técnicas Livro Editora: IESDE BRASIL S.A. ISBN: 978-65-5821-121-1 Ano: 2022 Edição: 1ª Número de páginas: 84 Impressão: P&B

## **Managing Globalization**

O grande objetivo dessa cartilha é informar a população sobre os danos a saúde mental provocado pela violência de gênero. Buscamos, nessa obra, discorrer sobre o que é gênero, quais os tipos mais comuns de violência de gênero, como buscar auxílio psíquico e jurídico para o combate a essa forma de violência e promover uma reflexão sobre a normalização da violência de gênero no Brasil.

## **The Challenges of Era 5.0 in Accounting and Finance Innovation**

This book presents high-quality cases on different social marketing campaigns that have been developed by NGOs, Public Administration, and businesses. They will be specifically focused on achieving, or contributing to achieving, the different Sustainable Development Goals (SDGs) by The United Nations, and how these campaigns can raise awareness and contribute to achieving the SDGs. This book takes an international approach, gathering cases developed in different countries and cultures around the world.

## **International Sports Events**

Race and Racism in Latin America and the Caribbean: A Crossview from Brazil discusses the racial issue in Latin America by inserting Brazil's perspective within the regional debate, at once contrasting with more common nationally-focused perspectives and highlighting the exchange between the luso and hispano worlds. Through this dialogical scheme, the volume aims to offer a panorama of the historical and contemporary debates on the racial issue across the region. It emphasizes, in particular, slavery's inheritance, the persistent subordination of the black population along with its mobilization and exchanges, the centrality of the anti-racist struggle and its main actors and intellectuals, the impact of multicultural and racial equality policies, and the development of categorizations. Race and Racism in Latin America and the Caribbean: A Crossview from Brazil brings about the need to enlarge knowledge on the black population in the region, identifying national particularities, distinct historical contexts and forms of categorization and relations with other ethnic groups. The volume also illustrates a current state of affairs, underscoring new debates and challenges which arise in a context of sanitary crisis and black genocide.

## **Exploring Traditional Wild Edible Plants**

Brazilian aviation law is often a mystery for people outside Brazil. Despite being based on German and

Italian law, Brazilian law does not resemble any other legal system; for instance, it took nearly a decade and the Brazilian Federal Supreme Court to finally acknowledge that the Montreal Convention prevails over the national consumer code. This book introduces Brazilian aviation law to professionals by laying out and discussing the applicable laws and competent authorities on essential elements of civil aviation to help professionals navigate this system. Brazilian aviation law has been through a process of major transformation, the latest occurring in December 2021 with the view to change half of the current Brazilian aeronautical code. Until 2005, the aviation sector was mainly regulated by the Aviation Civil Department (DAC), which was a department directly subordinated to the Ministry of Aeronautics and mainly comprised of military personnel. Although Brazilian aviation has been demilitarised through the creation of the National Civil Aviation Agency (ANAC) by the Federal Law No. 11.182 of 2005, its military past still influences the current regime and air traffic control remains part of the Ministry of Defence. Understanding the various agencies in charge of civil aviation and laws governing important aspects of this area is essential; consequently, this book discusses the laws applicable to competition, consumers, airport and aircraft operation, safety and accident investigations, and environmental concerns. Written in a format to meet the needs of lawyers, academics, and aviation professionals, the book explains the key concepts and laws applicable to aviation in Brazil. Each chapter explores an essential area of aviation law to present readers with an insider's understanding of the whole system to facilitate business relations with Brazil.

## **Handbook of Research on Socio-Economic Impacts of Religious Tourism and Pilgrimage**

This book aims at deconstructing and problematizing linguistic ideologies related to Portuguese in late modernity and questioning the theoretical presuppositions which have led us to call Portuguese 'a language.' Such an endeavor is crucial when we know that Portuguese is a language which is increasingly internationalized, used as the official language in four continents (in ten countries) and which has come to play a relevant role in the so-called linguistic market on the basis of the geopolitical transformations in a multipolar world. The book covers a wide range of social, political and historical contexts in which 'Portuguese' is used (in Brazil, Canada, East-Timor, England, Portugal, Mozambique and Uruguay), and considers diverse linguistic practices. Through this critique, contributors chart new directions for research on language ideologies and language practices (including research related to Portuguese and to other 'languages') and consider ways of developing new conceptual compasses that are better attuned to the sociolinguistic realities of the late modern era, in which people, texts and languages are increasingly in movement through national borders and those of digital networks of communication.

## **Economia brasileira contemporânea**

This book offers a wealth of new views and interpretations of well-being in tourism, emphasizing the role that co-creation – the creation or enhancement of value through tourist engagement with tourism providers and other tourists – is increasingly playing in enriching tourist experiences. A combination of theoretical and empirically based contributions relating to various tourism contexts shed light on existing and potential contributions of tourists and destination providers to tourist well-being. Readers will find novel and compelling insights into both the very nature of wellbeing as perceived by the tourist and the opportunities that are emerging as tourists become savvy decision-makers capable of activating their own networks and resources in order to shape their experiences. The book will be of interest for all who wish to learn more about the character and the construction of well-being within tourism, the relationship of well-being to a range of factors, and the ways in which tourism operators can assist tourists in creating high-value experiences.

## **Cartilha de Saúde Mental**

\u003e Conteúdo criado por 24 pessoas com experiências diversificadas e forte atuação no mercado \u003e Apresentação de cases ao longo das partes com exposições variadas de situações reais A essência deste livro



é a aplicação do Kanban na prática com o objetivo de trazer um entendimento mais direto ao ponto com uma linguagem leve e simples. Sentimos que há essa lacuna entre os livros que explicam o método Kanban na sua essência e os treinamentos. Pensamos com muito carinho na estrutura e no conteúdo de cada um dos capítulos para entregar algo realmente diferente de tudo que temos até então, de forma que os leitores possam aplicar no dia a dia das suas empresas e ter mais segurança para dar os primeiros passos na jornada Kanban.

/// A Jornada Colaborativa é uma comunidade apaixonada por pessoas e tecnologia que escreve livros unindo experiências diversificadas dos coautores e curadoria dos organizadores selecionados para manter o alto padrão de qualidade. Os royalties dos livros ficam reservados com a editora para ajudar na compra dos exemplares que usamos no Summit Jornada Colaborativa e a receita é doada para instituições carentes (doamos R\$ 125 mil para 10 instituições em 2019 e 2020). Parabenizamos a dedicação dos organizadores e coautores para concretizar esta obra e agradecemos às organizações que apoiam o Summit Jornada Colaborativa para transformar cada vez mais vidas. Antonio Muniz Fundador da Jornada Colaborativa e JornadaCast Clayton Mafra (Caco) e Analia Irigoyen Líderes do time organizador e curadoria /// Coautores: Adriane De Col Aldo d'Aquino Alex Erckmann Analia Irigoyen Anderson Gonzaga André Suman Antonio Muniz Antonio Siqueira Carlos Baldissera Cleiton Mafra (Caco) Coaracy Junior Fábio Jascone Fábio Trierveiler Guilherme Villanova Leonardo Denardi Maurício Correa Raphael Albino Raphael Batagini Raphael Vizoni do Prado Ricardo Almandos Irigoyen Rodrigo Miguel Saimon Nunes Sony Maia Wesley Zapellini

## **Social Marketing and Sustainable Development Goals (SDGs)**

É com imensa satisfação que o Instituto Brasileiro de Política e Direito do Consumidor – BRASILCON traz aos leitores a obra coletiva 'Direito do Consumidor Aplicado: garantias do consumo – Volume 02', como resultado das publicações havidas no sítio jurídico CONJUR (conjur.com.br) no período compreendido entre janeiro de 2021 a agosto de 2024. O BRASILCON mantém na festejada e distinta estrutura digital a (re)conhecida coluna semanal 'garantias do consumo', através da qual infindáveis temas relacionados ao direito do consumidor são desenvolvidos e divulgados contribuindo não apenas com o saber científico dirigido à dogmática consumerista, mas essencialmente com a contextualização crítica de acontecimentos, proposições legislativas, efemérides, julgamentos de tribunais, posturas do mercado de consumo, enfim, múltiplos pontos de reflexão que culminam na análise de conquistas e retrocessos que respeitam às políticas públicas de consumo. Este livro, portanto, reproduz de modo impresso e atualizado as reiteradas produções jurídicas digitais naquele canal e que agora saem fortalecidas e padronizadas no formato brochura. Obra compartilhada em quase uma centena de artigos elaborados pelo método do 'direito aplicado' que busca apresentar soluções mais rápidas, sólidas e propositivas aos imbricados problemas que surgem na sociedade de mercado e que atentam e colocam em risco os vulneráveis. Daí a constatação de que o acervo de manifestações constante do semanário é referência em citação em inúmeros documentos científicos, julgados e demais manifestações pragmáticas. Mas não é só: o leitor mais atento poderá verificar a transversalidade dos assuntos tratados na medida em que os artigos desenvolvem problematização e aplicação jurídica devida a questões do dia a dia do consumidor brasileiro: plataforma digital humana no comércio eletrônico, regime jurídico de publicidades, superendividamento, racismo e mercado, crédito digital, direitos humanos e Mercosul, proteção de dados e direitos da personalidade, crédito consignado, assédio ao consumo etc. Atente-se que entre os compromissos do BRASILCON com a coluna foi o democratizar o 'espaço' ali constituído há mais de seis anos incentivando e permitindo aos diversos professores e operadores a publicação das respectivas anotações científicas e críticas como modo de aprimoramento do direito do consumidor. Ficam os agradecimentos ao canal CONJUR pela parceria existente e profícua ao longo de tantos lustros, à editora FOCO pela excelência em matéria de produção e científica, bem como ao ilustre e querido Professor Jonas Sales Fernandes da Silva pela competente organização desta obra. Claudia Lima Marques Fernando Rodrigues Martins Guilherme Magalhães Martins Rosângela Lunardelli Cavallazzi

## **Race and Racism in Latin America and the Caribbean**

A prática educativa que objetiva a transformação do leitor e da sociedade. Uma prática que

ensine e desvende a função exercida pelo texto, em um sistema comunicacional, social e político, comprometido em questionar a realidade do leitor e assim levá-lo à transformação social.

## **Brazilian Civil Aviation Law**

'Over recent years Complexity Science has revealed to us new limits to our possible knowledge and control in social, cultural and economic systems. Instead of supposing that past statistics and patterns will give us predictable outcomes for possible actions, we now know the world is, and will always be, creative and surprising. Continuous structural evolution within such systems may change the mechanisms, descriptors, problems and opportunities, often negating policy aims. We therefore need to redevelop our thinking about interventions, policies and policy making, moving perhaps to a humbler, more 'learning' approach. In this Handbook, leading thinkers in multiple domains set out these new ideas and allow us to understand how these new ideas are changing policymaking and policies in this new era.' - Peter M Allen, Cranfield University, UK

## **Global Portuguese**

Pathobiology of Human Disease bridges traditional morphologic and clinical pathology, molecular pathology, and the underlying basic science fields of cell biology, genetics, and molecular biology, which have opened up a new era of research in pathology and underlie the molecular basis of human disease. The work spans more than 48 different biological and medical fields, in five basic sections: Human - Organ Systems - Molecular Pathology/Basic Mechanisms of Diseases - Animal Models/Other Model Systems - Experimental Pathology - Clinical Pathology Each article provides a comprehensive overview of the selected topic to inform a broad spectrum of readers from research professionals to advanced undergraduate students. - Reviews quantitative advances in the imaging and molecular analysis of human tissue, new microarray technologies for analysis of genetic and chromosomal alterations in normal and diseased cells and tissues, and new transgenic models of human disease using conditional, tissue-specific gene targeting - Articles link through to relevant virtual microscopy slides, illustrating side-by-side presentation of "Normal" and "Disease" anatomy and histology images - Fully-annotated with many supplementary full color images, graphs, tables, and video files linked to data sets and to live references, enabling researchers to delve deeper and visualize solutions

## **Co-Creation and Well-Being in Tourism**

Nuclear Reactor Safety at the Department of Energy's Savannah River Plant

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